



New Dealer Application

To assure that customers receive the highest quality service and to protect our customers, TOYS FOR WHEELS (Altura Enterprises Inc.) offers wholesale prices only to full-time automotive shops open to the public during normal business hours.

To apply to become a TOYS FOR WHEELS dealer, please:

1. Fill out this application and each dealer reference form completely.
2. Attach an advertisement and/or company logo
3. Provide contact information for 2 business references.
4. Once we have complete information from you and your references, TOYS FOR WHEELS will contact you to let you know if we are able to set up a dealership arrangement with your firm.

Fax the completed application form to TOYS FOR WHEELS Attention: Dealer Applications, at 604-288-1845, along with the following:

1. Copy of Business License
2. Copy of Social Services Tax (PST) and GST Number

1. Your company name and shipping/receiving address:

Company name

Business Name if Different

Shipping Address City Province Postal

Telephone Number Fax Number Email Address

Contact Name Position

Provincial Sales Tax # (PST #) Goods & Services Tax # (GST #)

2. Describe your company:

- Type of Business
 - ___ Wheel and tire retailer
 - ___ My company has a website: _____
 - ___ Performance Tuner
 - ___ Body Shop: _____
 - ___ Audio/Accessory Store
 - ___ Other: _____

- Nature of company:
 - ___ Sole proprietor
 - ___ Partnership
 - ___ Limited Company
 - ___ Other: _____

Dealer Discounts

TOYS FOR WHEELS offers a "Buy-In-Over-Time" discount structure. As sales volume increases, so does the discount level.

There are no large up-front purchase requirements and strong dealer performance is rewarded. As a dealer, you know your customers better than anyone else - and you know which ones are the right customers for TOYS FOR WHEELS wheels.

It is important to note that the TOYS FOR WHEELS sales system is a "one-tier" distribution system. This means that dealers sell directly to retail customers. We do not distribute through warehouse distributors or dealer-to-dealer sales.

Please contact us if you have any other questions.

ALTURA ENTERPRISES INC.
404 – 999 Canada Place
Vancouver BC V6C3E2
T: (604) 288-1825
F: (604) 288-1845

<http://toysforwheels.com/>
info@toysforwheels.com

3. Describe your tire mounting capability:



___ Have tire mounting equipment on-site

Make and model of machines

___ Do not have tire mounting equipment-- send tires out to be mounted;

Name of company that mounts/dismounts for you

4. Other brands of high performance wheels that you sell:

5. Company reference/s:

Company Name

Contact Name Position in Company

Shipping Address City Province Postal Code

Telephone # Fax# E-mail

Company Name

Contact Name Position in Company

Shipping Address City Province Postal Code

Telephone # Fax# E-mail

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